

# SMART CITY

28 October 2015 | 9:30 – 18:00

## Innovation Workshop Smart City

gate Garching, Lichtenbergstraße 8,  
85748 Garching, Germany

Future cities will be faced with a diversity of challenges which among others will comprise an increase in smartness and an increase in accessibility for citizens. Our „Smart City Innovation Workshop“ was especially designed for the purpose of identifying solutions and products that could be advantageous and helpful in this context.

Our workshop consists of different challenge presentations carried out by municipal representatives: Munich and Buenos Aires (13 million inhabitants in the metropolitan area – ten times the size of Munich). As a matter of fact an individually suitable solution needs to be applied to each city according to its size and infrastructure.

Every challenge has a working group with experts and stakeholders as selected participants. The aim of each selected working group is to identify innovations within the framework of a structured brainstorming process that afterwards enables all group members to present their working results in forms of a movie and a product box.

The Smart City Challenges are as follows:

- Lamp Posts: How can sensors be used in an efficient way to provide new services to citizens? (City of Munich, Dr. Wolfgang Glock; this track is in German)
- Buenos Aires: How to technologically enhance an urban district to make it appealing as a place of residence for the working population? Our guest from Buenos Aires presents and discusses the challenge.

This project is sponsored by the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 320043.

The „Smart City Innovation Workshop“ will bring together experts from different domains to solve challenges that Smart Cities face today. The innovation process – already tested in international workshops – will be chaired by its inventors from Denmark.



Date:  
28 October 2015  
9:30 – 18:00

Venue:  
gate Garching  
Lichtenbergstraße 8  
85748 Garching, Germany

Info:  
[www.bicc-net.de](http://www.bicc-net.de)